

## A DAY IN BEVERLY HILLS

If you have just one day to spend in Beverly Hills, how will you see it all? This full-day itinerary will help you make the most of your time here.

- Begin your day with breakfast at The Beverly Hills Hotel's celebrated Polo Lounge - a favorite hot spot for Hollywood dealmakers and generations of celebrities. Or for more local flavor, try Nate 'n Al or The Farm of Beverly Hills.

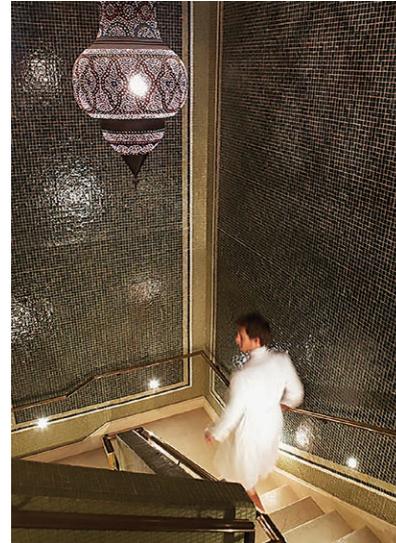
- Now that you've had your morning meal, stop by the Beverly Hills Visitor Center to pick up a self-guided walking tour and explore this easy-to-navigate city on your own. Make sure to visit the Richard Meier-designed Paley Center for Media, where you can enjoy a special screening or peruse the library of more than 150,000 radio and television programs.

- Afterward, indulge in world-class shopping along Rodeo Drive, the crossroads of fashion and entertainment. In between shopping, stop by 208 Rodeo restaurant for a refreshing cocktail. Don't miss the quaint cobblestoned Via Rodeo at Two Rodeo Drive! Next, enjoy irresistible shopping at Beverly Drive, Brighton Way and of course, Department Store Row (Wilshire Boulevard, from Roxbury to Rodeo) where you will find the titans of luxury retailing: Neiman Marcus, Saks Fifth Avenue and Barneys New York.

- If shopping has left you famished, savor a quick bite at favorites, like Urth Caffé or the original California Pizza Kitchen on "SoBev" (South Beverly Drive), where the locals shop and dine.

- Next, visit the sprawling grounds of Greystone Mansion & Gardens: The Doheny Estate, the former home of a prominent oil tycoon's son and backdrop for numerous films such as *Spiderman*, *X-Men* and *The Social Network*.

- Wind down the afternoon with a luxurious spa treatment. From diamond facials to eucalyptus steam rooms, Beverly Hills sets the standard for rejuvenation. There's Aqua Star BABOR Beauty Spa at The Beverly Hilton, The Spa on Rodeo, Thibiant Beverly Hills, Spa Montage or The Peninsula Spa at The Peninsula Beverly Hills, to name a few.



- Thoroughly rested, tonight enjoy fine dining at one of Beverly Hills' renowned restaurants such as: Mr. Chow, Mastro's Steakhouse, La Scala Beverly Hills, Bouchon, or Spago Beverly Hills, Wolfgang Puck's flagship eatery.



## TREAT YOURSELF

In recent years, Beverly Hills has evolved into an epicenter for gourmet and culinary specialties. Chocolate lovers have an array of delectable options, including gourmet chocolatiers featuring champagne truffles at Teuscher Beverly Hills, classic French macarons at Ladurée Beverly Hills, handmade confections at Edelweiss Chocolates and Diane Kron's signature chocolate-covered strawberries at K Chocolatier. A decadent Sprinkles cupcake will make you think you're in heaven, whether you purchase it in-store or at the original 24-Hour Sprinkles ATM. The Cheese Store of Beverly Hills offers some of the rarest gourmet cheeses from around the world and the nearby American Tea Room carries hundreds of hand-selected black, green and white teas.



## INSIDE BEVERLY HILLS



TOURS  
TREATS  
INSIDER TIPS





## A CITY WITH VILLAGE CHARM

Covering less than six square miles, Beverly Hills is a walking city, centrally located within greater Los Angeles. Known for its iconic storefronts, world-class accommodations, innovative restaurants and state-of-the-art spas, the city offers beautiful weather year-round and is filled with picturesque tree-lined streets and manicured parks and gardens. Whether you're seeking a blissfully romantic weekend, a family trip of a lifetime or an event to remember, Beverly Hills can cater to everyone's needs.



## VISIT LIKE A LOCAL

- Enjoy special events throughout the year, such as a summer concert series, art festivals and classic car shows.
- The incredible shopping opportunities don't begin and end on Rodeo Drive. Explore adjacent streets (Beverly and Canon Drives, Brighton Way), nearby "SoBev" (South Beverly Drive) and Wilshire Boulevard's infamous Department Store Row.
- Many of our hotels feature stunning rooftop pools with incredible views of our city and the surrounding Hollywood Hills. Stop in for a cocktail at sunset and enjoy the breathtaking views at Montage Beverly Hills' The Rooftop Grill, The Peninsula Beverly Hills' Roof Garden and Above SIXTY at SIXTY Beverly Hills.
- Enjoy evening food and handcrafted cocktail specials at some of the city's popular lounges, such as Héritage Fine Wines, Caffé Roma and Citizen.



- Visit one of our "originals:" California Pizza Kitchen, The Cheesecake Factory, Sprinkles Cupcakes, GEARYS Beverly Hills, Nate'n Al and Carroll & Co. - these are the household names that all got their start in Beverly Hills.



- Every Sunday, from 9 a.m. to 1 p.m., the Beverly Hills Farmers' Market takes place on Civic Center Drive, between Third Street and Santa Monica Boulevard. Check the calendar on LoveBeverlyHills.com for all of the event happenings: live music, petting zoos and even their annual Piesta and PickleFest competitions.



- Walking is still the best way to see the sights here. To truly get an insider view of Beverly Hills, slip into a comfy pair of shoes and be on your way. If you want to pick up the pace, there are several beautiful jogging paths along Santa Monica Boulevard.

- Fitness enthusiasts can enjoy a variety of studios, such as Alo Yoga, Physique 57 and SoulCycle.

- After a workout, grab a refreshing juice at one of Beverly Hills' juicereries, including Kreation Juicery or Pressed Juicery.



- With several delicatessens and markets throughout Beverly Hills, pick up a quick sandwich or salad and join the crowd in one of Beverly Hills' beautiful public parks, such as Beverly Gardens Park.

- In Beverly Hills, our pets are part of the family, too, and many businesses are pet-friendly. Your four-legged friend can also join the fun by visiting stores such as Pussy

& Pooch. If you have plans where your pet can't participate, Pussy & Pooch also has a daycare where they will be able to socialize with other animals. While you are out exploring Beverly Hills, grab a handmade gourmet treat for your pet at Sprinkles or Bouchon. The city's Community Dog Park is open daily for Beverly Hills residents and their guests, people who work in Beverly Hills and hotel guests who register their pets online.



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