

# PLAN YOUR BESPOKE EVENT



*Love Beverly Hills*

CONFERENCES

MEETINGS

SPECIAL EVENTS



# EXPERIENCE BEVERLY HILLS

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Beverly Hills is one of the world's most sought-after destinations. Centrally located in greater Los Angeles, Beverly Hills is a premier vacation and business travel location, featuring beautiful year-round weather, acclaimed full-service and boutique hotel accommodations, a large variety of dining options and incomparable shopping. The city is not only known worldwide for its grand mansions and chic shops along Rodeo Drive, but also for its multitude of art and architecture, spas and salons and exceptional walkability, with most hotels mere steps from one another.

## A WALKABLE OASIS FOR ANY EVENT

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Beverly Hills has the highest concentration of Forbes Five-Star hotels per square mile in the United States. Each hotel is located within a close proximity of one another, offering more than 100,000 square feet of meeting and event space that can accommodate groups from 10 to 1,500 attendees.

From rooftop cocktails to poolside events with celebrity-chef prepared meals, each hotel, private mansion, garden or unique retail space can cater to a multitude of events all within the city boundaries.

## IN THE CENTER OF IT ALL

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Centrally located in Los Angeles, Beverly Hills is an urban oasis offering the finest luxuries available in the city.



- 15 miles to Los Angeles International Airport
- 10 miles to Los Angeles Convention Center and Staples Center in downtown Los Angeles
- 6.5 miles to the beaches of Santa Monica
- 8 miles to major California attractions, such as Universal Studios

# CREATE AN EVENT OF A LIFETIME

Our goal is to help make sure your next conference, meeting or celebration is productive and memorable. Let our team of experts help you plan your next signature event.

- **Private Shopping Events:** Our luxury retailers can create a customized shopping event for your most discerning clients. With beautiful interiors serving as a backdrop, shoppers can experience the world of couture with a glass of champagne via private reception. Your gathering can also take place outdoors along the cobblestone walkway of Two Rodeo Drive where Tiffany & Co., Versace, Lanvin and Jimmy Choo all showcase the latest creations in their flagship stores.

- **Exclusive Dining Experiences:** Celebrity chefs, as well as Michelin-starred restaurants have made their home in Beverly Hills. At the epicenter of the Los Angeles culinary scene, chefs like Wolfgang Puck, Curtis Stone and Jean-George Vongerichten can cater your next event in the kitchen of their beautiful restaurant or even outside on a garden patio. Beverly Hills has many charming and memorable dining options that can creatively incorporate food and beverages at whatever you are planning.

- **Center of Culture:** The Wallis Annenberg Center for the Performing Arts is the cultural epicenter of Beverly Hills, with 500 and 150-seat theatres available to use for conference speakers, private performances and screenings. An outdoor sculpture garden is the perfect setting for cocktails and dinner receptions.



The Wallis Annenberg Center for the Performing Arts

- **Celebrity Treatment:** Synonymous with Hollywood glamour, Beverly Hills enjoys an international reputation as the home and playground of A-list movie stars. Celebrity appearances have been arranged at many events in Beverly Hills. Let us assist you with sourcing the inclusion of a celebrity at your next occasion.

- **Experience Los Angeles:** Beverly Hills Conference & Visitors Bureau can be your first point of access to many of Los Angeles' activities, including a game or performance at Staples Center, a VIP tour of Universal Studios and access to several backlots in Hollywood.



Wolfgang Puck's CUT



## OUR SERVICES

Beverly Hills Conference & Visitors Bureau is the travel trade's resource when planning an experience in our city. For complimentary assistance with any of the following, please contact us at :

[Trade@lovebeverlyhills.com](mailto:Trade@lovebeverlyhills.com) or (310) 248-1015

- Itinerary planning
- Digital assets
- Venue suggestions and dining reservations
- Familiarization tours
- Transportation/DMC recommendations
- Translated collateral materials
- Exclusive offers
- Assistance for your clients once they arrive at our Beverly Hills Visitor Center
- Site inspections



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