



CONFERENCE &  
VISITORS BUREAU

*Love Beverly Hills*

## ABOUT

With picturesque tree-lined streets, some of the most famous shopping in the world, landscapes filled with grand mansions and spectacular year-round weather, it's no wonder visitors from all over the world flock to this famed city. Legendary, iconic hotels providing five-star, five-diamond and boutique accommodations dot the city and trend-setting restaurants with outdoor patios and private hideaways provide an option for every appetite. The central location of the city within the greater Los Angeles metropolitan area makes Beverly Hills the perfect setting for any vacation or business trip, and situates guests just miles away from every major Southern California attraction:

- Hollywood (5 miles)
- Universal Studios (8 miles)
- Santa Monica Pier and Beach (9 miles)
- Downtown Los Angeles (10 miles)
- Los Angeles Airport (LAX) (15 miles)
- Disneyland (40 miles)

## HISTORY

Having celebrated its centennial in 2014, Beverly Hills continues to embrace all that made it famous and its role in shaping the definition of luxury. Before Beverly Hills became an icon, the city offered a wealth of natural resources, including oil and water, which drew entrepreneurs to the area in the early 1900s. Beverly Hills was officially incorporated in 1914 as the development of The Beverly Hills Hotel and other buildings attracted a new crowd to the blossoming town. As the entertainment industry's elite established roots within the city, Beverly Hills developed a reputation for glamour and luxury that inspires the global arena to this day. Covering less than six square miles, and a population of 35,000 that swells to 250,000 during the day, Beverly Hills remains one of the safest cities to visit in the world.

## ACCOMMODATIONS

Beverly Hills features 17 hotels with over 2,200 rooms in a variety of styles, price points, and options— from full-service suites to European-style boutique properties. Legendary hotels with star-studded histories provide an immersive Old Hollywood experience, while contemporary concepts boast haute design and deluxe modern amenities. Hotels include:

- [AKA Beverly Hills](#)
- [Avalon Hotel Beverly Hills](#)
- [The Beverly Hills Hotel](#)
- [The Beverly Hilton](#)
- [Beverly Wilshire, A Four Seasons Hotel](#)
- [Crescent Hotel](#)
- [Hotel Beverly Terrace](#)
- [Hotel del Flores](#)
- [Maison 140](#)
- [The Maybourne Beverly Hills](#)
- [The Mosaic Hotel](#)
- [The Peninsula Beverly Hills](#)
- [SIRTAJ Hotel Beverly Hills](#)
- [SIXTY Beverly Hills](#)
- [Viceroy L'Ermitage Beverly Hills](#)
- [Waldorf Astoria Beverly Hills](#)

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## SHOPPING

With more than a hundred retail shops on [Rodeo Drive](#) and numerous specialty stores and boutiques on surrounding streets such as Beverly Drive, Canon Drive and Brighton Way, Beverly Hills is known around the world as one of the most fashionable places to shop. From [Tiffany & Co.](#), [Prada](#), [Gucci](#), [Balenciaga](#) and [Valentino](#), the marquees on Rodeo Drive read like a “who’s who” of fashion royalty. Names like [ba&sh](#), [Sam Edelman](#), [Maje](#) and [Sandro](#) beckon the trendiest of fashionistas to Beverly Drive and retail titans [Barneys New York](#), [Saks Fifth Avenue](#) and [Neiman Marcus](#) anchor the Wilshire Boulevard corridor known as Department Store Row, located at the most southern point of the Golden Triangle shopping district. Shop brands that have had a rich heritage of innovation and craftsmanship from the legendary appointment-only, [House of Bijan](#) on Rodeo Drive to [The House of Creed](#) perfumes on Brighton Way, or experience VIP rooftops at stores like [Louis Vuitton](#), [Burberry](#), Harry Winston and more.

## DINING

From Michelin-starred restaurants to charming bistro gatherings, the city offers an international culinary scope, with many eateries situated along “Little Restaurant Row” on Canon Drive. The street hosts globally recognized concepts, such as [Spago](#) from Wolfgang Puck as well as new restaurants like Waldorf Astoria Beverly Hills’ [Jean-Georges](#), Italian hot-shot [Madeo](#) and the Greek restaurants [Avra Beverly Hills](#) and [Estiatorio Louka](#). Iconic culinary outposts, all known for impeccable service, exceptional cuisine and celebrity followings, include [Mr. Chow](#), [Il Pastaoi](#) and [The Polo Lounge](#) at The Beverly Hills Hotel.

## NIGHTLIFE

Beverly Hills houses a variety of sophisticated bars and lounges, including exclusive luxury clubs and hideaways, such as the chic and energetic [CUT Lounge](#) at the Beverly Wilshire, A Four Seasons Hotel.

Other options include cinematic rooftop bar [A60 at SIXTY Beverly Hills](#), which boasts 360-degree views of Beverly Hills and beyond; [The Double Barrel](#), which offers a curated whiskey tasting experience of new, vintage and rare whiskeys, and local favorite, [Caffe Roma](#), an upscale eatery with a patio and piano bar offering happy hour and DJ sets.

## SPA & WELLNESS

Countless options for personal pampering are available in Beverly Hills, from 30-minute massages to facials that incorporate gemstones and caviar. Beverly Hills received its first-ever biohacking human upgrade facility with the launch of [Upgrade Labs at The Beverly Hilton](#), a futuristic health haven offering over 15 customized high-tech experiences for the brain and body, [Tomoko Spa](#) offers the ultimate relaxing Japanese spa experience for you and your partner with a unique couple spa experience, [Obagi Skin Health Institute](#) maintains beautiful skin through a variety of aesthetic and medical services and products and [BLOWN on Canon](#) offers night-out preparations ranging from haircuts and make-up services to Keratin treatments and extensions. This glamour capital’s selection of beauty salons, nail salons, and full service, day, and foot spas offers treatments rooted in ancient traditions, cutting-edge medicine, and Beverly Hills opulence.



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